



On target...

“I have always had an interest in valuing businesses but there is a high degree of professional risk if you get the numbers wrong. The science around the *Business Capitalisation Rate Calculator* will give advisers great comfort as it removes the uncertainty. It will reduce valuation risk, which is good for advisers and provides clients with a bullet proof valuation assessment. I see it as a win-win for everyone.”

George Stubbs, A Chartered Accountant
Melbourne, VIC



GROWING OR GOING?®