



# Your guess is no longer as good as mine!

GROWING OR GOING?®



## Introducing Bstar's on-line Business Capitalisation Rate Calculator

### The most revolutionary tool for professional advisers since the spreadsheet!

#### A breakthrough...

Bstar is one of Australia's leading succession and transition specialists. In October 2005, the Bstar research team had a major breakthrough and developed a formula that determines a business's profit multiple. Now, we're making it available to professional advisers so they can provide valuation advice to their clients.

#### Use it to assist

- Buyers – am I paying too much?
- Sellers – will I get what I expect or need?
- Relationship breakdowns
- Ownership changes or disputes
- Succession and estate planning
- Insurance
- Finance

#### Where to from here?



##### Step 1

**Order** a CD-ROM of the Calculator (Cost \$19.95)

##### Step 2

**Register** for a Webinar (online web presentation) of the Calculator (Cost \$99)

##### Step 3

**Purchase** the online Calculator (Cost \$990) in 3 simple steps:

1. Register
2. Complete online worksheets
3. Receive personalised Statement for your clients

For more information contact >

**Bstar Australia** [www.bstar.com.au](http://www.bstar.com.au) 1300 552 577  
**Bstar New Zealand** [www.bstar.net.nz](http://www.bstar.net.nz) 0508 427 827

#### Methodology

The Calculator uses 2 underlying assumptions:

- capitalisation of profit methodology applies
- the business must generate sufficient profits after tax to return investment funds to an owner/investor over a defined period of time

#### Major Banks Agree!

Major banks are now providing cash flow finance to selected industries and SME clients of advisers that use the Bstar Business Capitalisation Rate Calculator.

These SME clients are borrowing against the value of their business to fund business growth and succession, without personal asset security!



## TAKE ACTION!