



What is your... business value needed at sale?

GROWING OR GOING?®

Do you know:

- Your current business value?
- Your business value needed at sale?
- The period before you can afford to sell?
- Your future profit target?
- Your growth strategies?



Where to from here?

Step 1

Order a Demo DVD of the Value Gap Calculator (cost \$19.95) by visiting www.bstar.com.au

Step 2

Register for a Webinar (on-line web based presentation) on the Value Gap Calculator (cost \$99) by visiting www.bstar.com.au

Step 3

Purchase our online Value Gap Calculator (cost \$275) in 3 simple steps:

1. Register at www.bstar.com.au
2. Complete on-line worksheets
3. Receive personalised Statement



Use your business as bricks and mortar!

Major banks have endorsed this new valuation technology.

If you plan to sell your business to family or staff they can now borrow against the value of your business to help fund their investments.



Value Gap Analysis

If your business is your major source of income and wealth and you are relying on the sale of your business to fund part or all of your retirement then you need to complete a Value Gap Analysis.

A "Value Gap" is the difference between the value of your business today and what you need it to be at time of sale. Life after business should be the best years of your life - the time for you to reap the rewards of your labour.

Use the on-line Value Gap Calculator to achieve peace of mind knowing that you have bridged your value gap!

Real Life Success Story

Searle Sessarago & Partners
"Our Value Gap has reduced by close to a million dollars over the last 12 months"



TAKE ACTION!

For more information contact >

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