



Do you know... what your staff really think?

GROWING OR GOING?®



Want to know what motivates your staff?

The first step to better understanding your staff is for your staff to complete a **Professional Development Program Survey**. Their responses will provide you with invaluable feedback so you can implement new and innovative employment practices to improve staff retention and motivation.

Professional Development Program Survey

This quick and easy survey consists of 17 questions focusing around topics of attraction, retention and motivation. The survey, distributed to staff via email, is in a PDF format.

Once your staff have completed and returned the survey, you will receive a personalised report providing recommendations and a step-by-step action plan summary to improve staff retention and motivation.

Start the process of retaining and motivating your staff today and purchase a **Professional Development Program Survey**.

Where to from here?

Order a **Professional Development Program Survey** online at www.bstar.com.au

TAKE ACTION!



Who are Gen Y and what do they want?

In two years there will be more Australians leaving the workforce than entering it, creating a skills shortage. The young people that are entering the workforce, the so called Generation Yers, are different to any other generation.

Generation Y refers to those born between 1978 and 1994. They want an instant lifestyle, are career orientated and self interested, tire quickly of routine, do not see owners as role models and demand change. **It is crucial that you learn to understand and work with this generation.**

Professional Development Program Survey fees:

\$825 + \$11 per staff member*

*price GST inclusive.

For more information contact >

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